

WVHCA Associate Member Benefits

- **Prospect Information** At your request, we provide an Excel spreadsheet of member mailing addresses one time per year.
- **Weekly Newsletter** Once per year, an ad prominently featuring your company will appear in the WVHCA's newsletter which is emailed to administrators, directors of nursing and home office personnel.
- **Networking** Associate Members have the opportunity to interact and build relationships during WVHCA activities such as the annual golf tournament or serving on committees. Associate Members can participate in the WVHC-PAC, the political arm of the long-term care profession. Associate Members are eligible to attend WVHCA-sponsored seminars, workshops, educational programming and events at the discounted member rate.
- **Directory** Associate Members receive a complimentary public listing on our website. Associate Members are listed alphabetically and by "Business Type" so members can quickly identify vendors.
- **Access to Information** Associate Members have access to our "members only" section. The website contains extensive information, including WVHCA communications, announcements of education offerings, association meetings and valuable links to outside resources.
- **Presentations** Associate Members have the opportunity to submit presentation proposals to be considered for the Annual Convention and other events.
- **Referrals** The WVHCA Board and staff refer members to Associate Members providing products and services that the member is seeking.
- **Trade Show Exhibitor** The WVHCA Annual Convention, held annually in May, gathers the largest group of long-term care providers at our Trade Show. Booth space is limited and reserved on a first-come basis, but Associate Members in West Virginia have the benefit of advance notice to reserve space and are eligible for the lower member rate. Additionally, Associate Members who invest \$2,500 or more in advertising, sponsorships and/or revenue-sharing agreements during the year of the show receive premium booth space at the regular booth space price, if available.
- **Advertising/Sponsorship** Many opportunities are available for Associate Members to sponsor specific events at WVHCA functions and bring recognition to their products and services. Contact us for more information.